

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 1
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

ANTIQUES ROADSHOW #1017

Mon, 09/19/2011 at 21:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU
Wed, 09/21/2011 at 04:17 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU
Sun, 09/25/2011 at 05:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

This program appeared 3 times between 09/19/2011 and 09/25/2011.

ANTIQUES ROADSHOW #1116

Mon, 09/19/2011 at 20:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU
Wed, 09/21/2011 at 03:20 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE
COMPANY; PTV STATIONS; SUBARU

This program appeared 2 times between 09/19/2011 and 09/25/2011.

ARTHUR #121

Thu, 09/22/2011 at 15:00 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION;
PTV STATIONS

ARTHUR #122

Wed, 09/21/2011 at 15:00 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION;
PTV STATIONS

ARTHUR #1406

Fri, 09/23/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1409

Mon, 09/19/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1410

Tue, 09/20/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #101H

Mon, 09/19/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #102H

Tue, 09/20/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #103H

Wed, 09/21/2011 at 14:30 PTV STATIONS

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 2
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #104H

Thu, 09/22/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #123

Fri, 09/23/2011 at 09:00 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #123H

Fri, 09/23/2011 at 14:30 PTV STATIONS

CHARLIE ROSE #17190

Mon, 09/19/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

CHARLIE ROSE #17191

Tue, 09/20/2011 at 00:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

Tue, 09/20/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.
FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CHARLIE ROSE #17192

Tue, 09/20/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Wed, 09/21/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CHARLIE ROSE #17193

Wed, 09/21/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Thu, 09/22/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CHARLIE ROSE #17194

Thu, 09/22/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Fri, 09/23/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

09/26/2011 11:02:02 13-HD
Performance Report National Underwriting
Page 3
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CHARLIE ROSE #17195

Fri, 09/23/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS
COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE
STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN #404H

Sun, 09/25/2011 at 17:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; VALLEY
FIG GROWERS

CURIOUS GEORGE #503

Mon, 09/19/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE;
STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #510

Fri, 09/23/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE;
STRIDE RITE CHARITABLE FOUNDATION

CURIOUS GEORGE #603

Wed, 09/21/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE;
STRIDE RITE CHARITABLE FOUNDATION

CYBERCHASE #118

Fri, 09/23/2011 at 08:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

Fri, 09/23/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CYBERCHASE #403

Wed, 09/21/2011 at 08:00 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE
VOLCKHAUSEN FAMILY

Wed, 09/21/2011 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE
VOLCKHAUSEN FAMILY

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CYBERCHASE #606

Mon, 09/19/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

Mon, 09/19/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

Sun, 09/25/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 3 times between 09/19/2011 and 09/25/2011.

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 4
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

CYBERCHASE #703

Thu, 09/22/2011 at 08:00 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN

FAMILY
Thu, 09/22/2011 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHROP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

This program appeared 2 times between 09/19/2011 and 09/25/2011.

CYBERCHASE #802

Tue, 09/20/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

Tue, 09/20/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHROP GRUMMAN;
PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 09/19/2011 and 09/25/2011.

DINOSAUR TRAIN #201

Thu, 09/22/2011 at 10:00 PTV STATIONS

DINOSAUR TRAIN #202

Fri, 09/23/2011 at 10:00 PTV STATIONS

ELECTRIC COMPANY #125H

Mon, 09/19/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

Thu, 09/22/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

ELECTRIC COMPANY #126H

Tue, 09/20/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

Fri, 09/23/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

ELECTRIC COMPANY #203H

Wed, 09/21/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.
DEPARTMENT OF EDUCATION

FETCH! WITH RUFF RUFFMAN #517H

Sun, 09/25/2011 at 11:30 CHUCK E. CHEESE'S; NSF; PTV STATIONS; THE ARTHUR
VINING DAVIS FOUNDATIONS

FRANNY'S FEET #402

Mon, 09/19/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS; THIRTEEN

ASSOCIATES

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 5
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

FRANNY'S FEET #404

Wed, 09/21/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS; THIRTEEN
ASSOCIATES

FRANNY'S FEET #405

Thu, 09/22/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS; THIRTEEN
ASSOCIATES

FRANNY'S FEET #406

Fri, 09/23/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS; THIRTEEN
ASSOCIATES

FRONTLINE #2812

Tue, 09/20/2011 at 21:00 CPB; FRONTLINE JOURNALISM FUND; FRONTLINE
JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA AND
DAVID LOGAN; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

Thu, 09/22/2011 at 02:00 CPB; FRONTLINE JOURNALISM FUND; FRONTLINE
JOURNALISM FUND; PTV STATIONS; PARK FOUNDATION; REVA AND
DAVID LOGAN; THE JOHN D. AND CATHERINE T.

MACARTHUR FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

GLOBE TREKKER #1017

Sat, 09/24/2011 at 16:00 SUBARU

GREAT PERFORMANCES #3609H

Fri, 09/23/2011 at 21:02 LILLIAN GOLDMAN PROGRAMMING ENDOWMENT; MR. JOSEPH
A. WILSON; NEA; PTV STATIONS; PHILIP & JANICE LEVIN
FOUNDATION; STEPHEN & ANNA-MARIA KELLEN
FOUNDATION; THE IRENE DIAMOND FUND, INC.; THE STARR FOUNDATION;
VIVIAN MILSTEIN

Mon, 09/26/2011 at 00:07 LILLIAN GOLDMAN PROGRAMMING ENDOWMENT; MR. JOSEPH
A. WILSON; NEA; PTV STATIONS; PHILIP & JANICE LEVIN
FOUNDATION; STEPHEN & ANNA-MARIA KELLEN
FOUNDATION; THE IRENE DIAMOND FUND, INC.; THE STARR FOUNDATION;
VIVIAN MILSTEIN

This program appeared 2 times between 09/19/2011 and 09/25/2011.

HISTORY DETECTIVES #910

Tue, 09/20/2011 at 20:00 CPB; PTV STATIONS

HISTORY DETECTIVES #910H

Thu, 09/22/2011 at 01:00 CPB; PTV STATIONS

IMMIGRANT NATION! THE BATTLE FOR THE DREAM #000H

Sat, 09/24/2011 at 13:00 CROSSROADS FUND; LATINO PUBLIC BROADCASTING;
NALAC: NATIONAL ASSOC. OF LATINOS ARTS AND CULTURE;
NATIONAL MUSEUM OF MEXICAN ART; PLAYBOY
FOUNDATION; WOODS FOUNDATION

Mon, 09/26/2011 at 02:30 CROSSROADS FUND; LATINO PUBLIC BROADCASTING;
NALAC: NATIONAL ASSOC. OF LATINOS ARTS AND CULTURE;
NATIONAL MUSEUM OF MEXICAN ART; PLAYBOY
FOUNDATION; WOODS FOUNDATION

09/26/2011 11:02:02 13-HD
Performance Report National Underwriting
Page 6
09/19/2011 -
09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

This program appeared 2 times between 09/19/2011 and 09/25/2011.

JOHN MCLAUGHLIN'S ONE ON ONE #2717

Sat, 09/24/2011 at 09:30 METLIFE

KIMCHI CHRONICLES #103H

Sun, 09/25/2011 at 16:01 HMART; K MINISTRY OF CULTURE; MINISTRY FOR FOOD,
FORESTRY, FISHERIES; MINISTRY FOR FOOD, AND
AGRICULTURE; SPORTS AND TOURISM; THE VISIT KOREA
YEAR SAMSUNG

LIDIA'S ITALY IN AMERICA #103H

Sat, 09/24/2011 at 18:30 BUON ITALIA; COLAVITA; GRANA PADANO

MARTHA SPEAKS #126H

Mon, 09/19/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #127H

Tue, 09/20/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV

STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #128H

Thu, 09/22/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #129H

Fri, 09/23/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV
STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU
PBS

MARTHA SPEAKS #213H

Wed, 09/21/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS;
RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MASTERPIECE MYSTERY! #3823

Thu, 09/22/2011 at 21:02 CPB; PTV STATIONS
Sat, 09/24/2011 at 02:00 CPB; PTV STATIONS

This program appeared 2 times between 09/19/2011 and 09/25/2011.

MASTERPIECE MYSTERY! #4122H

Tue, 09/20/2011 at 03:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE
TRUST; PTV STATION

09/26/2011 11:02:02 13-HD
Performance Report National Underwriting
Page 7
09/19/2011 -
09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

MASTERPIECE MYSTERY! #4123

Sun, 09/25/2011 at 21:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE
TRUST; PTV STATION

MAYA & MIGUEL #102

Sun, 09/25/2011 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

MEXICO: THE ROYAL TOUR #000H

Thu, 09/22/2011 at 20:02 AARP; IHG - INTERCONTINENTAL HOTEL GROUP; JOSE
CUERVO FOUNDATION

Sat, 09/24/2011 at 03:32 AARP; IHG - INTERCONTINENTAL HOTEL GROUP; JOSE CUERVO FOUNDATION
Sun, 09/25/2011 at 14:32 AARP; IHG - INTERCONTINENTAL HOTEL GROUP; JOSE CUERVO FOUNDATION

This program appeared 3 times between 09/19/2011 and 09/25/2011.

NATURE #2406H

Tue, 09/20/2011 at 02:00 CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Sat, 09/24/2011 at 17:00 CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 2 times between 09/19/2011 and 09/25/2011.

NATURE #2812H

Sun, 09/25/2011 at 20:00 CPB; CANON; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

NEED TO KNOW #202H

Fri, 09/23/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ STOCK MARKET EDUCATIONAL FOUNDATION; PTV STATION S; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION
Sun, 09/25/2011 at 18:00 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JOSH & JUDY WESTON; MIRIAM & IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ STOCK MARKET EDUCATIONAL FOUNDATION; PTV STATION S; THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

NOVA #3506H

Sun, 09/25/2011 at 19:00 CPB; DAVID H. KOCH; HOWARD HUGHES MEDICAL INSTITUTE; MARIANTHI FOUNDATION; MILLICENT AND EUGENE BELL FOUNDATION; PTV STATIONS; THE FISTULA FOUNDATION; THE FLEDGLING FUND

NOVA SCIENCENOW #503H

Tue, 09/20/2011 at 04:30 ALFRED P. SLOAN FOUNDATION; GEORGE D. SMITH FUND, INC.; HOWARD HUGHES MEDICAL INSTITUTE; NATIONAL SCIENCE FOUNDATION; PTV STATIONS

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

PARAISO FOR SALE #000H

Thu, 09/22/2011 at 04:32 CREATIVE CAPITAL FOUNDATION; LATINO PUBLIC
BROADCASTING
Sat, 09/24/2011 at 15:02 CREATIVE CAPITAL FOUNDATION; LATINO PUBLIC
BROADCASTING

This program appeared 2 times between 09/19/2011 and 09/25/2011.

PATI'S MEXICAN TABLE #113H

Sun, 09/25/2011 at 16:30 GRUMA CORP./MISSION FOODS; SAGARPA

PBS NEWSHOUR #10157H

Mon, 09/19/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO
N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC
LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH
E GRUBER FAMILY FOUNDATION; THE KRESGE
FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10158H

Tue, 09/20/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO
N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC
LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH
E GRUBER FAMILY FOUNDATION; THE KRESGE
FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10159H

Wed, 09/21/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO
N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC
LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH
E GRUBER FAMILY FOUNDATION; THE KRESGE
FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10160H

Thu, 09/22/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO
N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC
LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH
E GRUBER FAMILY FOUNDATION; THE KRESGE
FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10161H

Fri, 09/23/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES
FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;
CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON
CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO
N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &
JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;
ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC
LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH
E GRUBER FAMILY FOUNDATION; THE KRESGE
FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

09/26/2011 11:02:02 13-HD
Performance Report National Underwriting
Page 9
09/19/2011 -
09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)
-----	-----
-----	-----
RICHARD BANGS' ADVENTURES WITH PURPOSE COSTA RICA: #000H	
Sat, 09/24/2011 at 04:31	ADIDAS OUTDOOR; PROPARQUES; TOPIC ENTERTAINMENT
RICK STEVES' EUROPE #601H	
Fri, 09/23/2011 at 04:30	AMERICAN AIRLINES; BREAD FOR THE WORLD
RICK STEVES' EUROPE #605H	
Sat, 09/24/2011 at 07:00	AMERICAN AIRLINES; BREAD FOR THE WORLD
SESAME STREET #4232H	
Mon, 09/19/2011 at 07:00	AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE
Sun, 09/25/2011 at 07:00	AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 09/19/2011 and 09/25/2011.

SESAME STREET #4234H

Tue, 09/20/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS;
BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC
BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4235H

Thu, 09/22/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS;
BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC
BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4236H

Wed, 09/21/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS;
BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC
BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4237H

Fri, 09/23/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS;
BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC
BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #206H

Tue, 09/20/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;
THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SID THE SCIENCE KID #207H

Thu, 09/22/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;
THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 10
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

SID THE SCIENCE KID #208H

Mon, 09/19/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;
THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

Fri, 09/23/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;

THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST
Sun, 09/25/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;
THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

This program appeared 3 times between 09/19/2011 and 09/25/2011.

SID THE SCIENCE KID #209H

Wed, 09/21/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV
STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;
THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

STORM THAT SWEPT MEXICO #000H

Mon, 09/19/2011 at 22:02 CPB; NATIONAL ENDOWMENT FOR THE HUMANITIES; THE
SAN FRANCISCO FOUNDATION
Mon, 09/26/2011 at 03:32 CPB; NATIONAL ENDOWMENT FOR THE HUMANITIES; THE
SAN FRANCISCO FOUNDATION

This program appeared 2 times between 09/19/2011 and 09/25/2011.

SUPER WHY! #201

Fri, 09/23/2011 at 09:30 CPB; CHUCK E. CHEESE'S; PTV STATIONS

THOMAS & FRIENDS #604H

Mon, 09/19/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #605H

Tue, 09/20/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #606H

Wed, 09/21/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #607H

Thu, 09/22/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #608H

Fri, 09/23/2011 at 12:00 ORAJEL

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 11
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program	Air Date & Time	Underwriter(s)

TO THE CONTRARY WITH BONNIE ERBE #2028H		
Sat, 09/24/2011 at 11:30	CHARLES A. FRUEAUFF FOUNDATION; COLCOM FOUNDATION; LEXUS	
TRAVELSCOPE #512H		
Fri, 09/23/2011 at 04:00	DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE	
TRAVELSCOPE #513H		
Sat, 09/24/2011 at 06:30	DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE	
TV411 #103		
Fri, 09/23/2011 at 05:30	FORD FOUNDATION; LILA WALLACE-READER'S DIGEST FUND; NORTH CAROLINA COMMUNITY COLLEGE SYSTEM; SOUTH CAROLINA DEPT. OF EDUCATION	
WASHINGTON WEEK #5113H		
Fri, 09/23/2011 at 20:00	AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY	
Sat, 09/24/2011 at 09:00	AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY	
This program appeared 2 times between 09/19/2011 and 09/25/2011.		
WILD KRATTS #112H		
Tue, 09/20/2011 at 06:00	CPB; PTV STATIONS	
WILD KRATTS #113H		
Fri, 09/23/2011 at 06:00	CPB; PTV STATIONS	
WILD KRATTS #115H		
Thu, 09/22/2011 at 06:00	CPB; PTV STATIONS	
WORDGIRL #303H		
Mon, 09/19/2011 at 16:00	CHUCK E. CHEESE'S; PTV STATIONS	
WORDWORLD #120H		
Mon, 09/19/2011 at 11:30	U.S. DEPARTMENT OF EDUCATION	
WORDWORLD #121H		
Tue, 09/20/2011 at 11:30	U.S. DEPARTMENT OF EDUCATION	

09/26/2011 11:02:02
Performance Report

13-HD
National Underwriting
Page 12
09/19/2011 -

09/25/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

WORDWORLD #122H

Wed, 09/21/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #123H

Thu, 09/22/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #124H

Fri, 09/23/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION

